



COLLECTIBLE DRAGONS. MADE TO STYLE.

Tiny dragons. Big personality.

A dragon to discover. Wings to swap.
A little world to make their own.

HATCH · STYLE · COLLECT

Product and packaging previews. Final specifications subject to confirmation.



Hatch. Style. Collect.

Discover a dragon bestie, choose their look and bring your collection into play.



01 / HATCH

Meet your bestie.

A dragon hidden inside a metallic egg.

02 / STYLE

Make it yours.

Swap wings. Add the headwear.

03 / COLLECT & PLAY

Grow their world.

Take the adventure to Shimmer Isles.

Creative film imagery. Playset scene includes additional dragons and eggs.

Find your dragon bestie.

CORE COLLECTION / Pearl colour concepts. Assortment in development.



Blush



Luna



Poppy



Misty

A little extra magic.

Mirror-like shine and sparkling characters. Finishes in development.

MIRROR DRAGONS

Mirror-like shine



Aurora



Noir



Mystic

SPARKLE DRAGONS

Glittering details



Splash



Sugar



Stardust

Surprise Egg

Hatch & discover.



FORMAT CONTENTS

Dragon / wings / headwear / checklist

Provisional packaging and contents.

Final specifications subject to confirmation.

Single Window Box

See it. Style it. Love it.



FORMAT CONTENTS

Dragon / wings / tiara / egg

Provisional packaging and contents.

Final specifications subject to confirmation.

Shimmer Isles Playset

Build their little world.



FORMAT CONTENTS

House / 2 dragons / 2 eggs / 4 play pieces

Provisional packaging and contents.

Final specifications subject to confirmation.

Wings / headwear included. Scene shows extra dragons and eggs.

One little world. Three ways to play.

A surprise to discover. A look to choose. A world to build.



Surprise Egg

Hatch & discover.



Single Window Box

See it. Style it. Love it.



Shimmer Isles Playset

Build their little world.